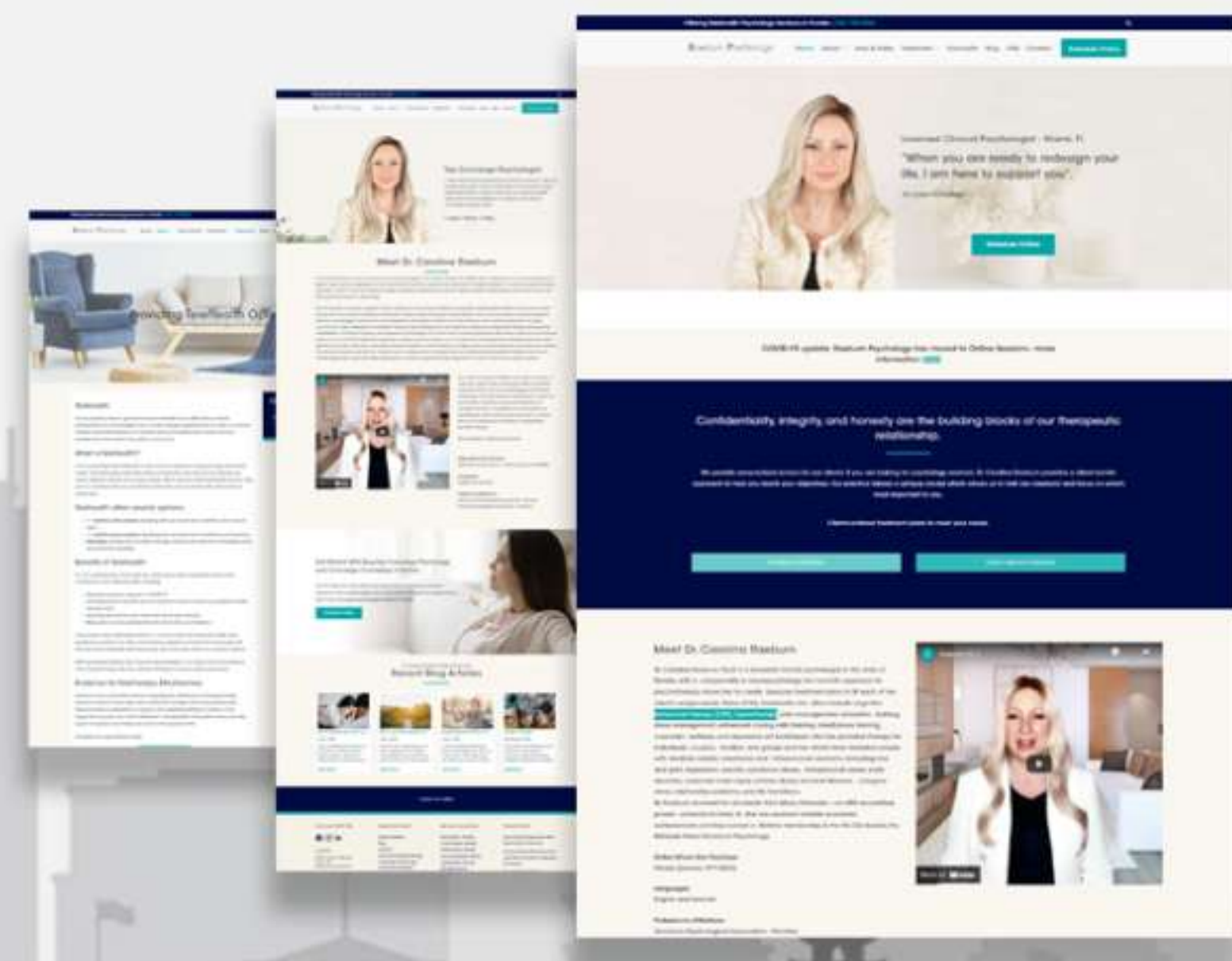


Success Stories

Healthcare Industry



Client's Requirement

Dr. Carolina Raeburn, Psy.D is a licensed clinical psychologist in the state of Florida, with a subspecialty in neuropsychology. She offers bespoke psychological and coaching services to help you achieve your goals. She holds confidentiality and discretion in high regard and provides a space where you can express yourself freely without fear of judgment or concerns over privacy. She provides therapy for individuals, couples, family, and groups.

- ✔ Keyword research Stuffing
- ✔ Add social sharing links
- ✔ Check GA, Google Webmaster
- ✔ Check H1-H7 Tags
- ✔ Increase Organic Traffic
- ✔ Rank for Special Keyword (Google Ranking)

Challenges

We have few challenges in order to build this system:

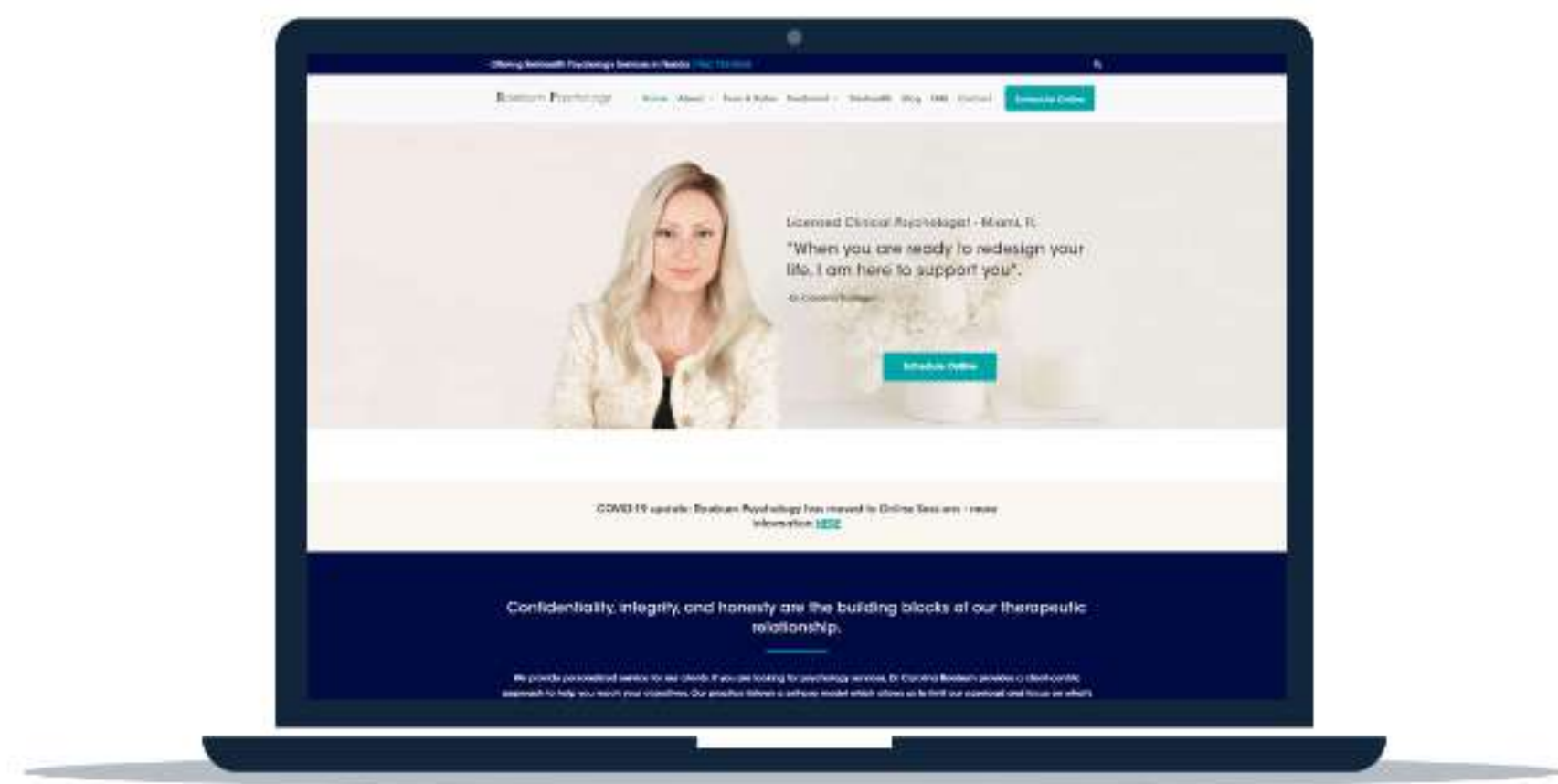
- ✔ Improve the rankings in Google search engine
- ✔ Attract visitors to their site
- ✔ Engage them with awesome content
- ✔ Low conversion rate

Strategies

- ✔ Focused on achieving the current business goal by ensuring the traffic generation
- ✔ Generated the quality traffic of prospective leads
- ✔ Included anchor text and backlinks
- ✔ Generated most prospective traffic to the main website

Results

- ✔ Any business owners are bothered about results. Based on this, not just achieving organic ranking is important but also a high conversion rate.
- ✔ We strengthen their SEO by creating strategy based on keywords in Meta tags and website content.
- ✔ Today, Carolina Raeburn ranked higher when the user searches for the celebrity therapist, life coach Miami, celebrity counselor, therapy for actors, concierge psychology in USA.



Technologies and Tools



Search Engine Optimization (On-page and off-page)



Social Media Marketing



Google My Business optimization

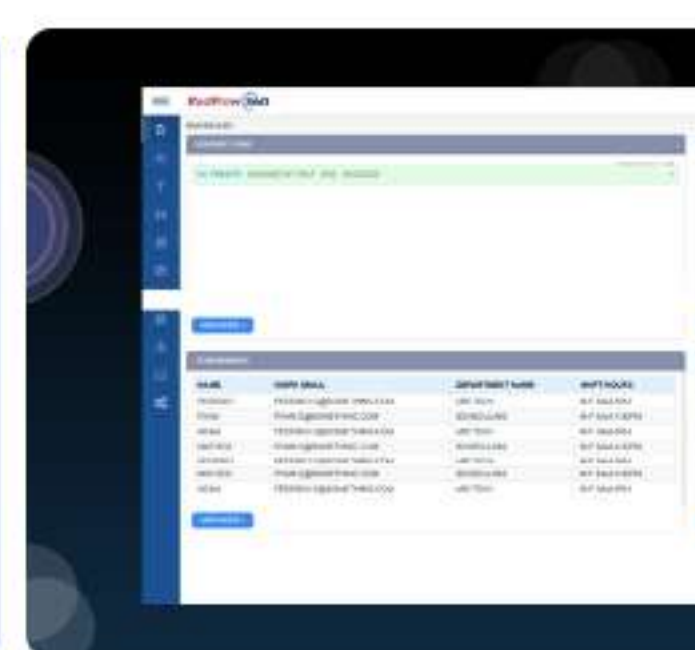


Content optimization and Marketing



Guest Posting and Outreach

More Case study



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