

Search Engine Optimization Plans

Silver		Gold		Platinum					
Upto 20 Keywords		Upto 40 Keywords		Upto 60 Keywords					
Complete Search Engine Optimization									
<input checked="" type="checkbox"/> Website Audit and Keyword Research									
Max Keywords	20	Max Keywords	40	Max Keywords	60				
Website & Competitor Analysis	✓	Website & Competitor Analysis	✓	Website & Competitor Analysis	✓				
Content Duplicity Check	✓	Content Duplicity Check	✓	Content Duplicity Check	✓				
Initial Ranking Report	✓	Initial Ranking Report	✓	Initial Ranking Report	✓				
Keywords Research	✓	Keywords Research	✓	Keywords Research	✓				
ON PAGE SEO ANALYSIS									
Meta Tags Creation	✓	Meta Tags Creation	✓	Meta Tags Creation	✓				
Canonicalization	✓	Canonicalization	✓	Canonicalization	✓				
URL Structure	✓	URL Structure	✓	URL Structure	✓				
Content Optimization	✓	Content Optimization	✓	Content Optimization	✓				
Image Optimization	✓	Image Optimization	✓	Image Optimization	✓				
Heading Tag Optimization	✓	Heading Tag Optimization	✓	Heading Tag Optimization	✓				
Website Speed Optimization	✓	Website Speed Optimization	✓	Website Speed Optimization	✓				
Robots.Txt	✓	Robots.Txt	✓	Robots.Txt	✓				
Sitemap Creation	✓	Sitemap Creation	✓	Sitemap Creation	✓				
Google Analytics & Search Console Setup	✓	Google Analytics & Search Console Setup	✓	Google Analytics & Search Console Setup	✓				
Blog Optimization (Internal & External Linking And Keyword Stuffing)	2 POSTS	Blog Optimization (Internal & External Linking And Keyword Stuffing)	5 POSTS	Blog Optimization (Internal & External Linking And Keyword Stuffing)	10 POSTS				
OFF PAGE SEO (Tier1, 2,3.. Links)									
Social Sharing	20	Social Sharing	30	Social Sharing	40				
Blog Social Sharing/ Pdf	✓	Blog Social Sharing/ Pdf	✓	Blog Social Sharing/ Pdf	✓				
Slide Submissions	1	Slide Submissions	2	Slide Submissions	3				
Text-Based Infographic Creation	1	Text-Based Infographic Creation	2	Text-Based Infographic Creation	3				
Video Creation	✗	Video Creation	✓	Video Creation	✓				
Q & A	5	Q & A	10	Q & A	20				
Profile Creation	5	Profile Creation	10	Profile Creation	20				
Blog Comments	5	Blog Comments	10	Blog Comments	20				
CONTENT MARKETING									
Blog Posting (500 - 700 Words)	0	Blog Posting (500 - 700 Words)	1	Blog Posting (500 - 700 Words)	2				
Article Writing And Submissions(500 - 700 Words)	1	Article Writing And Submissions(500 - 700 Words)	2	Article Writing And Submissions(500 - 700 Words)	3				
Press Release Submissions (300 - 500 Words)	0	Press Release Submissions (300 - 500 Words)	1	Press Release Submissions (300 - 500 Words)	2				
GOOGLE MY BUSINESS OPTIMIZATION									
Google Map Integration On Website	✗	Google Map Integration On Website	✓	Google Map Integration On Website	✓				
Google My Business Page Setup And Optimization	✗	Google My Business Page Setup And Optimization	✓	Google My Business Page Setup And Optimization	✓				
NAP Syndication & Local Citations	✗	NAP Syndication & Local Citations	10	NAP Syndication & Local Citations	20				
Local Classifieds	✗	Local Classifieds	10	Local Classifieds	20				
Structured Data Markup Setup	✗	Structured Data Markup Setup	✓	Structured Data Markup Setup	✓				
Post Creating And Scheduling	✗	Post Creating And Scheduling	Twice a week	Post Creating And Scheduling	Twice a week				
EMAIL OUTREACH									
Guest Blogging	✗	Guest Blogging	✓	Guest Blogging	✓				
Broken Backlink Building	✗	Broken Backlink Building	✓	Broken Backlink Building	✓				
Resource Link Building	✗	Resource Link Building	✗	Resource Link Building	✓				
Alerts And Mention	✗	Alerts And Mention	✗	Alerts And Mention	✓				
Link Roundups	✗	Link Roundups	✗	Link Roundups	✓				
SOCIAL MEDIA MARKETING (FB, INSTA, TWITTER, LINKEDIN)									
Setting Up The Social Profile	✗	Setting Up The Social Profile	✓	Setting Up The Social Profile	✓				
Creating And Scheduling The Post	✗	Creating And Scheduling The Post	Once a week	Creating And Scheduling The Post	Twice a week				
Group Sharing	✗	Group Sharing	✗	Group Sharing	✗				
MONTHLY REPORTING									
Keyword Ranking Report	✓	Keyword Ranking Report	✓	Keyword Ranking Report	✓				
Google Analytics Report	✓	Google Analytics Report	✓	Google Analytics Report	✓				
Google Console Report	✓	Google Console Report	✓	Google Console Report	✓				
Acquired Link Report	✓	Acquired Link Report	✓	Acquired Link Report	✓				
CLIENT SUPPORT									
Email	✓	Email	✓	Email	✓				
Chat	✓	Chat	✓	Chat	✓				
Call	✓	Call	✓	Call	✓				
Get a Quote			Get a Quote						