Search Engine Optimization Plans

Feature	Silver	Gold	Platinum
	Upto 20 Keywords	Upto 40 Keywords	Upto 60 Keywords
	Complete Search Engine Optimization	Search Engine Optimization + Google My Business or Social Media	Search Engine Optimization + Google My Business + Social Media
Website Audit and Keyword Research	✔	✔	✔
Max Keywords	20	40	60
Website & Competitor Analysis	✔	✔	✔
Content Duplicity Check	✔	✔	✔
Initial Ranking Report	✔	✔	✔
Keywords Research	✔	✔	✔
ON PAGE SEO ANALYSIS			
Meta Tags Creation	✔	✔	✔
Canonicalization	✔	✔	✔
URL Structure	✔	✔	✔
Content Optimization	✔	✔	✔
Image Optimization	✔	✔	✔
Heading Tag Optimization	✔	✔	✔
Website Speed Optimization	✔	✔	✔
Robots.Txt	✔	✔	✔
Sitemap Creation	✔	✔	✔
Google Analytics & Search Console Setup	✔	✔	✔
Blog Optimization (Internal & External Linking And Keyword Stuffing)	2 POSTS	5 POSTS	10 POSTS
OFF PAGE SEO (Tier1, 2,3.. Links)			
Social Sharing	20	30	40
Blog Social Sharing/ Pdf	✔	✔	✔
Slide Submissions	1	2	3
Text-Based Infographic Creation	1	2	3
Video Creation	✘	✔	✔
Q & A	5	10	20
Profile Creation	5	10	20
Blog Comments	5	10	20
CONTENT MARKETING			
Blog Posting (500 – 700 Words)	0	1	2
Article Writing And Submissions(500 – 700 Words)	1	2	3
Press Release Submissions (300 – 500 Words)	0	1	2
GOOGLE MY BUSINESS OPTIMIZATION			
Google Map Integration On Website	✘	✔	✔
Google My Business Page Setup And Optimization	✘	✔	✔
NAP Syndication & Local Citations	✘	10	20
Local Classifieds	✘	10	20
Structured Data Markup Setup	✘	✔	✔
Post Creating And Scheduling	✘	Twice a week	Twice a week
EMAIL OUTREACH			
Guest Blogging	✘	✔	✔
Broken Backlink Building	✘	✔	✔
Resource Link Building	✘	✘	✔
Alerts And Mention	✘	✘	✔
Link Roundups	✘	✘	✔
SOCIAL MEDIA MARKETING (FB, INSTA, TWITTER, LINKEDIN)			
Setting Up The Social Profile	✘	✔	✔
Creating And Scheduling The Post	✘	Once a week	Twice a week
Group Sharing	✘	✘	✘
MONTHLY REPORTING			
Keyword Ranking Report	✔	✔	✔
Google Analytics Report	✔	✔	✔
Google Console Report	✔	✔	✔
Acquired Link Report	✔	✔	✔
CLIENT SUPPORT			
Email	✔	✔	✔
Chat	✔	✔	✔
Call	✔	✔	✔
	Get a Quote	Get a Quote	Get a Quote