

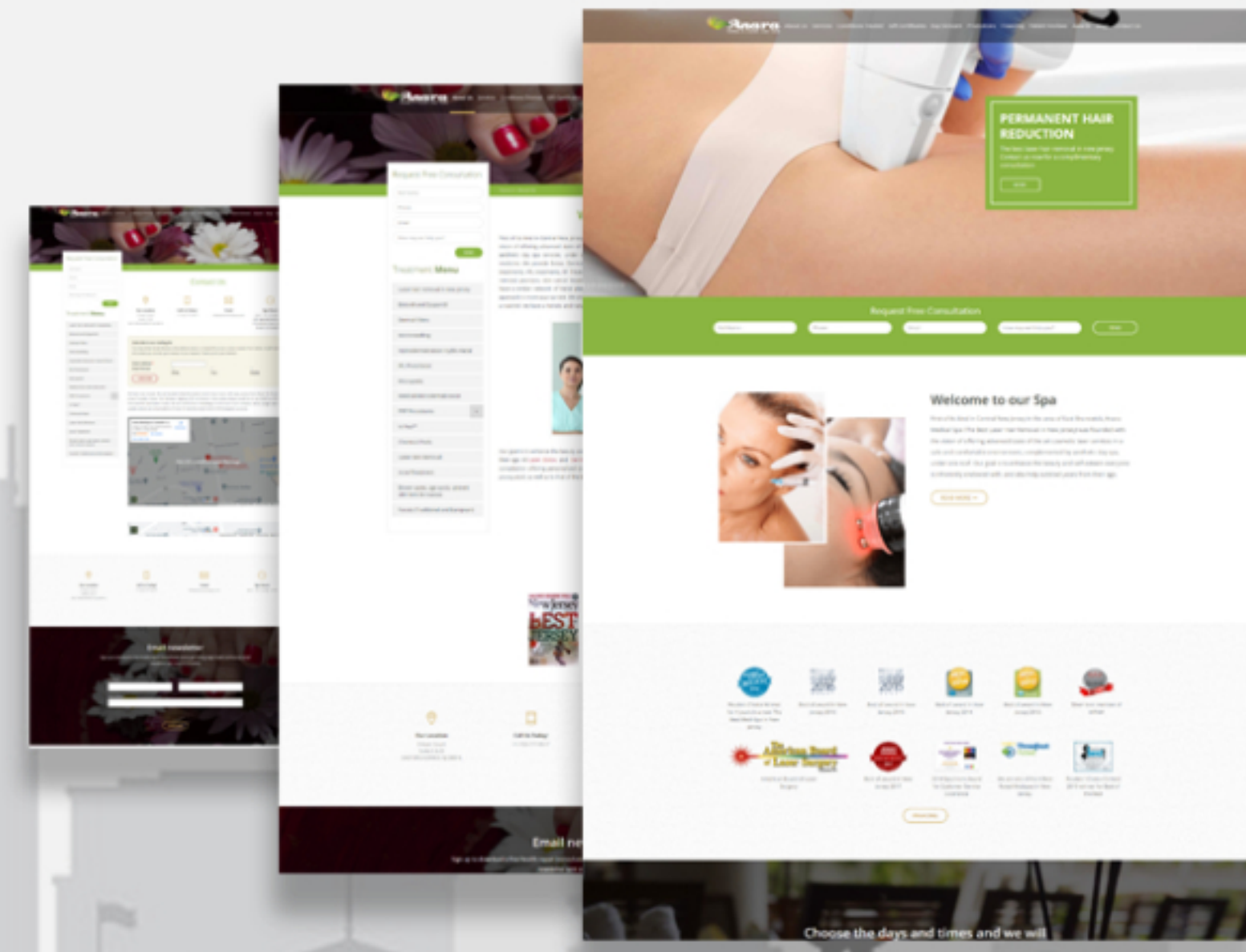


Success Stories

Beauty and Wellness Industry

VISIT WEBSITE

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Client's Requirement

First of its kind in Central New Jersey in the area of East Brunswick – Anara MedSpa was founded 14 years ago, with the vision of offering advanced state of the art aesthetic services in a safe and comfortable environment, complemented by aesthetic day spa services, under one roof. We were hired by Anara Medspa Cosmetic & Laser center to perform SEO Services. By creating and optimizing appealing, shareable content and reaching out to targeted audiences in the **beauty industry**.

- ✔ SEO Campaign
- ✔ Website Development,
- ✔ Google my business,
- ✔ Keyword optimization
- ✔ Website optimization

Challenges

We have few challenges in order to build this system:

- ✔ Bring clients in for the specific Local services
- ✔ To bring more traffic through social media promotions
- ✔ Reaching out to targeted audiences in the beauty industry.
- ✔ SEO , SEM, SMM Offers Impressive ROI

Strategies

- ✔ Design campaigns that focused on certain geographical areas that Anara serves.
- ✔ To put together content on the website that aligned perfectly for optimal Local search results.
- ✔ We looked up to bring more traffic through social media ads on Facebook and Google.
- ✔ The improved capabilities of Facebook ads allowed us to focus on targeting the best potential clients for Anara.
- ✔ Creating and optimizing content to targeted audiences in the beauty industry.

Results

- ✔ Rank high locally based on keywords in Meta tags and website content.
- ✔ More traffic from local visitors.
- ✔ We were able to increase audience through Google My Business via call, message and Website visit.
- ✔ Improved Google My Business Reviews
- ✔ Listed in the Top Spas in USA
- ✔ Beat Biggest Competitors in just three months
- ✔ High Conversion Rate



Technologies and Tools

Search Engine Optimization
(On-page and off-page)

Social Media Marketing

Google My Business
optimization

Content optimization and
Marketing

Guest Posting and Outreach

Got a Project in Mind? Get Started Now.

Free Consultation

More Case study



Offices



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